



Mandarin you'll actually use.

2026 EDITION

Future China Immersion

Business · Technology · Academia

A 10-Day Learning Expedition · Hangzhou & Shanghai, China



AUDIENCE	DURATION	LOCATION	LANGUAGE
Professionals & Students	10 days · 9 nights	Hangzhou + Shanghai	English

Presented in Indonesia by
NATIVE MANDARIN
Jakarta Mandarin Learning Studio



01 · AT A GLANCE

Program Overview

HOST ORGANIZATIONS

ChinaInternationalCultureExchange Center · Zhejiang
"Audio-Visual+" Cultural Tourism Digital Industry Alliance

SUPPORTING ORGANIZATIONS

ChinaInternational Culture ExchangeFoundation · Zhejiang
University · Zhejiang Lab · Alibaba Group · leading research
institutes and enterprises

INDONESIA REPRESENTATIVE

NativeMandarin—Jakarta MandarinLearning Studio,
coordinating enrollment, briefings, document support, and
on-the-ground assistance for Indonesian participants —
professionals, founders and students alike.

PROGRAM FACTS

AUDIENCE	Professionals & Students
DURATION	10 days, 9 nights
LOCATION	Hangzhou + Shanghai
LANGUAGE	English (bilingual)
COHORT	Multi-national mixed teams
OUTPUT	Report · Proposal · Design
CERT.	Joint partner certificate

02 · CONTEXT

Background

In an era of AI and global restructuring, leadership is being redefined.

Technological Revolution

01

AI is rewriting the rules of competition.

Artificial intelligence, robotics and autonomous driving are restructuring global industries at unprecedented speed. Knowledge itself is no longer scarce — technical comprehension and critical thinking are.

Global Collaboration

02

Cross-cultural competence is now a core skill.

Most professionals and students operate inside familiar cultural contexts and rarely build, sell or research alongside peers from other markets. The next layer of leadership rests on collaboration, international perspective, and global responsibility.

From Top Performers to Future Decision-Makers

03

Tomorrow rewards judgment, not just credentials.

Traditional education and traditional careers reward credentials and execution. The next chapter belongs to people who can read tech trends across borders, collaborate across cultures, and make sound judgments inside complex, fast-moving environments.

03 · WHY THIS PROGRAM

What Makes It Different

◆ Elite Multi-National Cohort

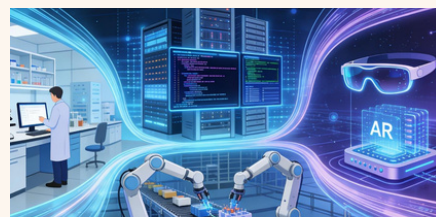
High-performing professionals and students from multiple countries are placed into mixed teams under one shared mission. Diverse perspectives — operators, founders, researchers, learners — meet and merge in real collaboration.

◆ Mission-Driven Team Learning

Teams work on a single core challenge across the whole week. Each university visit, corporate session and site walk feeds the same research thread, ending in a final presentation with mentor review.

◆ Industry-Level Immersion

No tourist-style walkthroughs. Deep guided sessions inside university labs and leading enterprises, with structured tasks. Participants don't just see the technology — they read the logic behind the decisions.



OFFICIAL INSTITUTIONAL ENDORSEMENT

Hosted by the China International Culture Exchange Center and co-launched with the Zhejiang "Audio-Visual+" Cultural Tourism Digital Industry Alliance. Supported by the China International Culture Exchange Foundation, with Zhejiang University and leading tech enterprises as co-partners.

04 · STRUCTURE

Program Structure

CORE THEME

From Innovation to Real-World Impact

Built around the question "How does technology change the world?", the itinerary moves through university laboratories, digital-platform enterprises, frontier tech venues and intelligent manufacturing plants — showing the full path from R&D and algorithms to industrial implementation and social impact.



Two Tracks · One Cohort

STUDENT TRACK

How Technology Solves Real Problems

Document findings at each site in a structured task handbook. Build scientific literacy, critical thinking and a clearer sense of where to study, intern or specialize next.

PROFESSIONAL TRACK

Cross-Border Application & Strategy

Map the core capabilities of robotics, brain-computer interfaces and AI interaction against real market gaps. Design 1–2 feasible cross-border concepts you can take back to your business, team or investment thesis.

Output Forms

01

Innovation & Entrepreneurship
Proposal

02

Social Research Report (Project Plan /
PPT)

03

Innovative Application Design +
Explanation Document

05 · DESTINATION

Hangzhou — Tech City



◆ Global Digital Economy Benchmark

Known as the "Oriental Silicon Valley" and China's leading city for the digital economy, Hangzhou is home to world-renowned firms such as Alibaba and Geely, plus a large cluster of unicorns. It is the permanent host city of the World Internet Conference and a frontier hub for Internet+ innovation.

◆ World Heritage City

Two UNESCO World Heritage Sites — West Lake and the Grand Canal — alongside intangible heritage crafts and centuries-old brands. A city where Oriental aesthetics meet everyday life.

◆ Internationally Friendly Destination

Mature international infrastructure, with Xiaoshan International Airport offering global connections. Visitor-friendly services make Hangzhou an ideal window into modern China for international professionals, founders and students alike.

06 · DESTINATION

Shanghai — Cosmopolitan Hub



◆ China's Global Financial Capital

Shanghai is mainland China's economic powerhouse and the country's most international city. The Pudong skyline — anchored by the Oriental Pearl Tower, Jin Mao, the World Financial Center, and Shanghai Tower — is recognizable from anywhere in the world.

◆ East-Meets-West Heritage

From the colonial-era waterfront of The Bund to Ming-dynasty gardens, art deco hotels and shikumen lanehouses, Shanghai offers a layered cultural experience unlike any other Chinese city.

◆ The Perfect Closing Chapter

After a week of business and technology immersion in Hangzhou, Shanghai provides a relaxed, world-class urban experience — and a familiar departure hub via Pudong International Airport with direct flights to Jakarta.

07 · TOP UNIVERSITIES

Zhejiang University



"The Cambridge of the East"

Zhejiang University is a comprehensive national key university directly under the Ministry of Education, among the first batch of Project 211 and Project 985 institutions, and a member of the C9 League of World-Class Universities. Ranked 49th in the 2026 QS World University Rankings, ZJU has been selected for major initiatives including the "Everest Plan" and the "Strengthening Foundations Program."

ALUMNI IN THE "HANGZHOU SIX LITTLE DRAGONS"

Founders of leading Hangzhou tech firms including DeepSeek, Cloud Deep Technology and Qunhe Technology all graduated from Zhejiang University — making ZJU a direct line to one of the most influential tech ecosystems in Asia today.

08 · CORPORATE EXPLORATION

Alibaba Group



China's Largest E-Commerce Platform

World's second-largest internet company

The Alibaba Group umbrella includes six major business groups — Alibaba Cloud Intelligence, Taobao Tmall Commerce, International Digital Commerce, Local Services, Cainiao, and Digital Media & Entertainment — plus multiple subsidiaries.

From an 18-person startup with 200,000 yuan in capital to a 240,000-strong global enterprise valued above USD 240 billion, Alibaba is a defining case study in modern Chinese entrepreneurship.

MODULE · AIGC Deep Practice Course

Led by Alibaba AI experts, participants learn the underlying logic and industrial applications of AIGC. The session includes live experiences with intelligent writing, image generation and poster production — building an understanding of how AI is reshaping content creation, productivity and expression.



09 · CORPORATE EXPLORATION

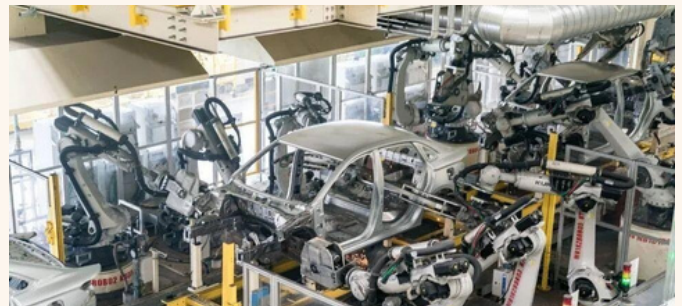
Geely Group

A Leading Global Automotive Group from China

Zhejiang Geely Holding Group drives industry transformation through technological innovation, building a comprehensive brand portfolio that spans mass-market to luxury and fuel to new energy vehicles. Core brands include Geely, Lynk & Co, Zeekr, and Volvo Cars.

MODULE · Physical Intelligence in Practice

Inside the Geely Intelligent Manufacturing Base, participants see how AI moves from algorithms to real industry. The module walks through core automotive scenarios and lays out the development path of intelligent manufacturing and autonomous driving technology.



10 · CORPORATE EXPLORATION

Shenhao Technology

Industrial AI & Robotics Leader

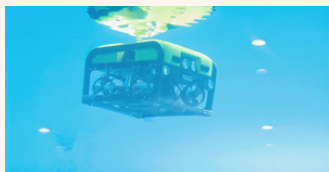
Listed high-tech firm · National-level "Little Giant"

Shenhao Technology focuses on three core segments — industrial intelligent equipment, intelligent robots, and AI algorithms & big data — across power, rail transit, and industrial manufacturing. Its self-developed fixed-patrol robots and intelligent inspection devices make it a leading solution provider in China's industrial intelligent safety sector.



MODULE · High-Risk Intelligent Maintenance

Participants see how AI enters high-risk environments such as power grids, rail transit and industrial sites. The module unpacks the technical logic and social value of intelligent inspection robots, and how AI quietly safeguards urban infrastructure.



Three Course Modules

- 01 High-Risk Scenarios & Intelligent Replacement Logic
- 02 Intelligent Inspection Robot System Analysis
- 03 AI Algorithm Platform: Principles & Applications

11 · TECHNOLOGY

Wuzhen Internet Museum

Core Window of the World Internet Conference

As a key exhibition venue inside the permanent host town of the World Internet Conference, the Wuzhen Internet Science & Technology Museum traces the evolution of China's digital economy and showcases frontier trends in AI, cloud computing, big data and digital governance.

MODULE · Digital Civilization Literacy Course

Participants systematically explore how the Internet evolved from a technical invention into global infrastructure. The module builds an understanding of the underlying logic of the digital world — and how connectivity reshapes industries, societies and civilizations.



12 · TECHNOLOGY

Wensan Digital Block

Birthplace of Hangzhou's Digital Economy

As the birthplace of Hangzhou's digital economy and a national-level digital life block, Wensan brings together AI, intelligent interaction and future-of-living scenarios — an important window into urban tech innovation and industrial upgrading.

MODULE · Cutting-Edge Technology Laboratory

Inside Wensan, the focus is local hard-tech enterprises. With "AI × Robotics" as the core theme, participants unpack three frontier directions — robot motion control, brain-computer interfaces, and multimodal interaction systems — building a clear chain from technology to product to application.



13 · CITYSCAPE

Cultural Heritage

◆ Qinghefang Street

Arelicofthe SouthernSong imperial street, today a hub of Hangzhou's time-honored brands and intangible heritage — century-old shops, traditional crafts, and snacks that keep its historic charm alive.



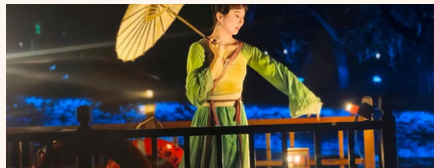
◆ West Lake

China'sonly "World Cultural Landscape" heritage, famed for the poetic scenery of its Ten Scenes — a millennium-old wonder celebrated by poets like Bai Juyi and Su Shi, and today a paradise blending nature, culture and daily life.



◆ Dreamlike Shangtang Live Show

Alongthe thousand-year-oldShangtangCanal, students encounter the timeless heroism of the East. A single glance captures the charm of Jiangnan; a single song echoes across the water.

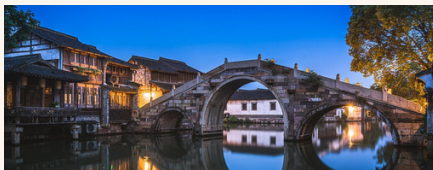


14 · CULTURE

Cultural Experience

◆ Wuzhen Xizha · Intangible Heritage Walk

Wuzhen Xizha preserves the classic Jiangnan water-town setting, where traditional dyeing, woodwork and folk crafts continue between ancient bridges and waterways. Participants experience living heritage and see how tradition adapts inside modern society.



◆ Liangzhu Museum · Jade Polishing (Take-Home Piece)

The Liangzhu Museum reflects the unique contribution of the Liangzhu Civilization within Chinese civilization's "unity in diversity" history. Through hands-on jade polishing, students engage with traditional craftsmanship and the subtle aesthetics of classical Chinese art.



◆ Songcheng Eternal Love · Live Show

Hangzhou Songcheng's signature performance, named alongside the Las Vegas "O" Show and the Moulin Rouge as one of the world's three great shows — a 70-minute immersive piece condensing Hangzhou's millennium of history from Liangzhu to the modern metropolis.



15 · CULTURE

Shanghai · Cultural Cap

Three signature Shanghai experiences to close the expedition — a balance of heritage, waterfront cosmopolitanism, and modern lane-house culture. Curated access where it matters, with built-in free time to explore at your own pace — because we treat you as professionals, not a tour group.



◆ Yu Garden + Old Shanghai Walk

Step into a Ming-dynasty classical garden in the heart of the old city. Curved pavilion roofs, koi ponds, taihu rockeries, and the iconic Zigzag Bridge — followed by a walk through the surrounding Old Shanghai bazaar with its century-old teahouses, dim sum institutions and traditional crafts.



◆ The Bund + Huangpu River Cruise

Shanghai's most iconic skyline: heritage European-era buildings facing the futuristic Pudong towers across the Huangpu River. The evening cruise frames both sides — colonial elegance behind you, Asia's most photographed skyline ahead — under city lights.



◆ Xintiandi · Modern Shanghai

The original shikumen lanehouses (Shanghai's iconic stone-gate alleyways) restored into the city's most refined dining and lifestyle district. A relaxed close to the program — boutique shopping, design-led restaurants, and Shanghai's contemporary creative energy.

SIGNATURE EXCLUSIVE · NATIVE MANDARIN



Mandarin Survival Workshop + Farewell Conversation Night

A signature morning workshop led personally by Joanne — practical phrases for restaurants, taxis, shopping, and travel essentials. Each participant receives a take-home Native Mandarin survival card: phrases on one side, Joanne's curated Shanghai picks on the other (cafes, dining, hidden views). Later, at the farewell dinner, the cohort puts new Mandarin to work in a relaxed conversation night with cruise views of the Pudong skyline.

16 · OUTCOMES

What You'll Take Home

A deep-immersion experience designed to sharpen global perspective and cross-cultural execution — outcomes built for both career inflection points and university applications.



An International Peer Network

Work alongside founders, executives, researchers and high-performing students from multiple countries. Real shared projects build the kind of connections that outlast the program.



A Full Tech-Industry Cognitive Map

Trace AI, robotics, brain-computer interfaces and intelligent manufacturing across the full chain: research → technology → product → industry. Useful for investment theses, product roadmaps and career decisions alike.



Tangible Deliverables

Each cohort produces a research report, design proposal and pitch deck on a real social or industry challenge — usable for board updates, internal strategy, university applications or scholarships. Plus a personalized Native Mandarin survival phrase card to use on every future China trip.



Competition-Level Project Quality

Aligned with "Internet+" and "Challenge Cup" standards, projects are designed with competition logic — ready to be refined for high-value contests, accelerator pitches, or executive readouts.



Authoritative Evaluation & Certification

Projects are reviewed by mentors from Zhejiang University and leading enterprises. A joint completion certificate is issued — a credible asset for further study, hiring, partnerships and applications.

17 · ITINERARY

10-Day Schedule

Day	Morning	Afternoon	Evening
Day 1	—	Arrival in Hangzhou · AI-driven welcome pickup at Xiaoshan International Airport · Hotel check-in	Welcome Meetup · Safety briefing & itinerary preview · Casual icebreaker
Day 2	Zhejiang University · Landmark check-in · Robot Training Base tour · AI course	Alibaba campus visit · Culture experience · AI course	Dreamlike Shangtang Live-Action Show
Day 3	Wuzhen Internet Museum · Cutting-edge tech experience · Digital civilization tour	Wuzhen Xizha · Traditional water-town walk · Intangible heritage exploration	—
Day 4	Shenhao Technology visit · Into the Robot Kingdom	Wensan Digital Block · Quadruped robot demo & programming experience	—
Day 5	Liangzhu Museum guided tour + Jade Polishing experience	Geely Group visit · Automated production line · AI & autonomous driving course	—
Day 6	West Lake · Ten Scenes of West Lake	Qinghefang Street · Time-honored brands · Huqingyutang TCM culture	Songcheng Eternal Love Show
Day 7	Final Presentations · Mentor reviews · Certificate ceremony	High-speed rail Hangzhou → Shanghai (~1 hour) · Hotel check-in	Yu Yuan Garden
Day 8	Mandarin Survival Workshop led by Joanne · Take-home Native Mandarin survival card	Wukang Road	Explore The Bund at your own pace
Day 9	Jing An Temple	Xintiandi · Shikumen lanehouse district	Farewell Dinner + Conversation Night · Hanfu-costume dining experience
Day 10	Departure preparation · Transfer to Pudong International Airport	—	—

** This itinerary is for reference only. In the event of force majeure, the specific schedule may be adjusted — please refer to the final on-the-ground arrangement.*

19 · INVESTMENT

Choose Your Program

Two ways to join the expedition — same academic core, different depth of experience.

■ **BATCH 1 LAUNCH PRICE — THE CHEAPEST IT WILL EVER BE**
Every future batch costs more than this. Lock in now.

PROGRAM A · CORE

Hangzhou Only

7 Days · 6 Nights · Tech & Innovation Core

from Rp21.000.000

per participant · twin share · Gen Z / Dewasa pricing below

- Zhejiang University, Alibaba, Geely, Shenhao & Wensan visits
- Wuzhen Internet Museum + digital economy tour
- West Lake, Qinghefang Street, Songcheng Eternal Love Show
- Liangzhu Museum + jade polishing experience
- Joint completion certificate + research report

PROGRAM B · PREMIUM

Hangzhou + Shanghai

10 Days · 9 Nights · Tech Core + Cultural Extension

Rp28.140.000

starts from · Gen Z Early Bird · twin share

- Everything in Hangzhou Only, plus:
- Yu Yuan Garden + The Bund heritage walk
- Xintiandi shikumen lanehouse district
- Signature Mandarin Survival Workshop with Joanne
- Farewell Conversation Night · Hanfu-costume dinner experience

Hangzhou Only — Pricing

CATEGORY	PRICE (flat, twin share)
Gen Z (16–25)	Rp21.000.000
Dewasa (25–30+)	Rp22.900.000

Hangzhou + Shanghai — Full Pricing

CATEGORY	EARLY BIRD	NORMAL
Gen Z (16–25), twin share	Rp28.140.000	Rp29.640.000
Dewasa (25–30+), twin share	Rp29.600.000	Rp31.100.000

Single room pricing for both programs confirmed during your enrollment call.

20 · INVESTMENT

What's Included — By Program

HANGZHOU ONLY

- All university and corporate site visits (Zhejiang University, Alibaba, Geely, Shenhao, Wensan, Wuzhen Internet Museum)
- Curated cultural experiences (West Lake, Qinghefang, Songcheng Eternal Love, Liangzhu Museum + jade polishing, Wuzhen Xizha)
- Hotel accommodation (twin share, 4-star equivalent), Hangzhou
- All group meals during program days
- Local ground transportation throughout Hangzhou
- Bilingual mentors, facilitators, and local guides
- Joint completion certificate from program partners
- Comprehensive travel + medical insurance (7-day coverage)
- Pre-departure briefing & WhatsApp support group
- Native Mandarin coordination & on-the-ground support

Not Included

- International airfare Jakarta - China
- China visa (participant's own arrangement)
- Meals in Shanghai, except the Farewell Dinner (Hangzhou meals fully included, both programs)
- Personal expenses, shopping, room service, and gratuities
- Single-room supplement (pricing confirmed upon enrollment)

HANGZHOU + SHANGHAI

- Everything in Hangzhou Only, plus:
- 3 additional days / 3 nights in Shanghai
- High-speed rail ticket, Hangzhou → Shanghai
- Yu Yuan Garden, The Bund heritage walk, Xintiandi
- Signature Mandarin Survival Workshop + Farewell Conversation Night (Hanfu-costume dining experience)
- Hotel accommodation (twin share, 4-star), Shanghai
- One-way Maglev transfer to Shanghai Pudong Airport
- Local ground transportation in Shanghai
- Insurance coverage extended to full 10-day program
- Freedom to explore Shanghai's dining scene at your own pace (meals not pre-arranged, except the Farewell Dinner)

EARLY COMMITMENT REWARDS

Early Bird (confirmed 90+ days before departure) saves Rp1.500.000 vs Normal price, Hangzhou + Shanghai program. Group rates available for cohorts of 5+.

Payment Terms

- Booking deposit (DP): 30% of package price, due at enrollment to secure your seat.
- Remaining balance (70%): due by 25 July 2026 — ahead of our vendor payment schedule, so your arrangements stay fully secured.
- Installments accepted between booking and the 70% due date — contact us to arrange a schedule that works for you.
- Seats not fully paid by the due date may be released to the waitlist.
- Shanghai Cultural Extension requires a minimum of 6 confirmed participants to proceed as priced. If fewer register, we'll offer an adjusted extension price or a full refund of the extension portion (Hangzhou Only remains unaffected).

Refer a Friend

- Bring 1 friend who enrolls in either program and receive Rp650.000 credited toward your balance.
- No limit on how many friends you refer — credit applies per successful enrollment.



Mandarin you'll actually use.

RELEVANT · MODERN · PRACTICAL



Ready for the 2026 Expedition?

Native Mandarin is the Indonesia representative for Future China Immersion 2026. We handle enrollment, briefings, document support, pre-departure orientation, and on-the-ground coordination for Indonesian participants — professionals, founders and students alike — so you have one trusted local point of contact from inquiry to return.

GET IN TOUCH

NATIVE MANDARIN

Jakarta Mandarin Learning Studio

Jakarta, Indonesia

Instagram · [nativemandarin.lc](#)

Website · [www.nativemandarinlc.com](#)

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 0851-2989-4780

Limited seats. Multi-national cohort. Early enrollment recommended.

Disusun oleh Native Mandarin · Future China Immersion 2026